

# UNDERGROUND MINE BACKFILL HYBRID SEMINAR

8 AM – 12 PM (AWST) 19–22 APRIL 2021

PERTH, WESTERN AUSTRALIA

Photo courtesy of Newmont Australia

## SPONSORSHIP OPPORTUNITIES

The ACG looks forward to hosting the Underground Mine Backfill Hybrid Seminar, both as an online event, as well as in a traditional physical event setting in Perth, Western Australia, COVID-19 permitting.

You can show your support, create brand awareness and promote your product or service by sponsoring this event. The ACG is undertaking a niche marketing campaign to promote this event and its sponsors to local and international professionals via:

- Internet marketing — promotion via the ACG website and other mining event websites, including social media.
- Regular email updates to the ACG's mailing list.
- Direct mail campaign — event specific flyer, registration brochure and targeted electronic mail.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication with past ACG underground mining event delegates.
- Industry association.

## SPONSORSHIP PACKAGES

### ALL SPONSORS RECEIVE:

- Acknowledgement of sponsor status at commencement of event
- Company name/logo on pre-event promotional material and event electronic notes
- A copy of the authorised event delegate list
- One item to be included in delegate promotional pack at the event

#### TABLE TOP DISPLAY SPONSOR

- (Limited packages available) AUD \$3,300
- Standard sponsor inclusions
  - Table top display with pull-up banner (sponsor to provide and subject to venue approval) in or near event room
  - Logo promotion on event web page
  - One complimentary registration to attend seminar

#### PROMOTIONAL PACK SPONSOR

- (Limited packages available) AUD \$550
- Standard sponsor inclusions

#### REFRESHMENT BREAK SPONSOR

- (Pricing per day, limited packages available) AUD \$660
- Standard sponsor inclusions
  - Opportunity to display signage in the refreshment area (sponsor to supply and subject to venue approval)

# SPONSOR|EXHIBITOR APPLICATION

## UNDERGROUND MINE BACKFILL HYBRID SEMINAR (2108)

19-22 APRIL 2021 | PERTH, WESTERN AUSTRALIA

### SPONSOR/EXHIBITOR COMPANY

*Please print. \*denotes mandatory fields.*

\*Company \_\_\_\_\_

\*ABN/ACN \_\_\_\_\_  
(Australian companies only)

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_  
\_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Country \_\_\_\_\_

Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

### EVENT COORDINATOR

*Please print. \*denotes mandatory fields.*

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

### SPONSOR/EXHIBITOR PACKAGE

Package \_\_\_\_\_

Value \_\_\_\_\_

TOTAL VALUE \_\_\_\_\_

Please return this completed form and the ACG will send you an invoice.

PO# \_\_\_\_\_

**Please forward full purchase order to [events-acg@uwa.edu.au](mailto:events-acg@uwa.edu.au)**

### PAYMENT OPTIONS

- Electronic funds transfer (EFT) – Please refer to the details on the invoice.
- Credit card payments only available in Australian dollars – Please contact the ACG on +61 8 6488 3300 to arrange payment. Visa and Mastercard are the only cards we accept.

Please complete and return this form to:

**Sponsor/Exhibitor Coordinator  
Australian Centre for Geomechanics**

 35 Stirling Highway (M600)  
Crawley, Western Australia  
AUSTRALIA 6009

 +61 8 6488 3300

 [events-acg@uwa.edu.au](mailto:events-acg@uwa.edu.au)

All prices in Australian dollars include GST.

Sponsor Terms and Conditions are available at

[acg.uwa.edu.au/wp-content/uploads/2018/05/ACG-Sponsor-Terms-Conditions.pdf](http://acg.uwa.edu.au/wp-content/uploads/2018/05/ACG-Sponsor-Terms-Conditions.pdf)

